

# JAMA Network

## Social Media Toolkit

2024

Use the following messages, graphics, and videos to help promote your JAMA Network subscription in your communications, such as websites, emails, and social media.

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### Social Media Messages

#### Instructions

Select your preferred message from the provided content below and customize by incorporating information about your institution's journal holdings, your institution's name, and the library link. Copy and paste the post accordingly on your social media accounts.

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JAMA Network is a consortium of peer-reviewed, top-ranked medical publications that includes *JAMA* and the JAMA Network specialty journals. Access is provided by [library name]. Visit [library link] to access JAMA Network content.

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Enable JAMA Network remote access so that you can access the same original research, opinion, and educational content you'd have on campus from anywhere – on any device. For more info visit <https://jamanetwork.com/pages/remote-access> or ask a [library name] librarian!

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Did you know [library name] provides full access to [insert your JAMA Network title(s) here]? Access content here [library link].

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[Library name]'s JAMA Network subscription provides you with the most current original research, reviews, opinions, and more. Visit [library link] to access JAMA Network content.

#### Questions?

Find answers on our [Resources for Librarians](#) page or contact [marketing@jamanetwork.com](mailto:marketing@jamanetwork.com).

X: @JAMANetwork

Instagram: @jamanetwork

Facebook: <https://www.facebook.com/JAMANetwork>



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## Social Media Messages

### New customers or new subscription titles:

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Now available! Access to [insert your JAMA Network title here] is now available through the [name] library. JAMA Network offers complete digital access to groundbreaking research, medical news, and commentary.

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New! [library name] now offers access to [insert your JAMA Network title here]. Visit [library link] to access JAMA Network content.

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### ***JAMA Cardiology***

[Library name] now provides access to *JAMA Cardiology*, a peer-reviewed journal dedicated to publishing exceptional original research, state-of-the-art reviews, and informative opinion that advances the science and practice of cardiology.

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### ***JAMA Oncology***

Access *JAMA Oncology* for original research, opinions, and reviews that advance the science of oncology and improve the clinical care of patients. Brought to you by [library name]. Visit [library link] to access JAMA Network content.

JAMA Network Visual Assets for X



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JAMA Network Visual Assets for Facebook\*



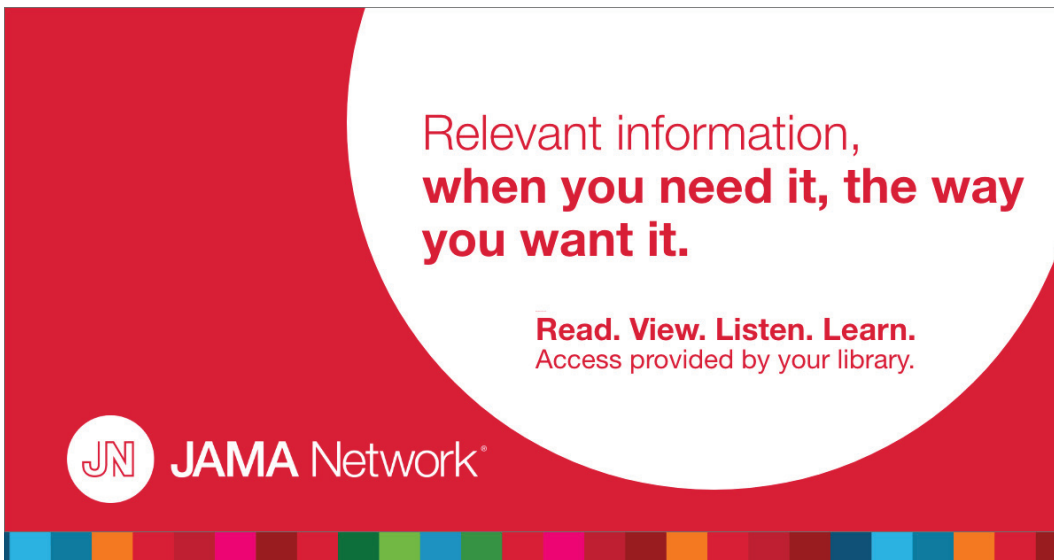
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## JAMA Network Visual Assets for Instagram\*



### Instagram

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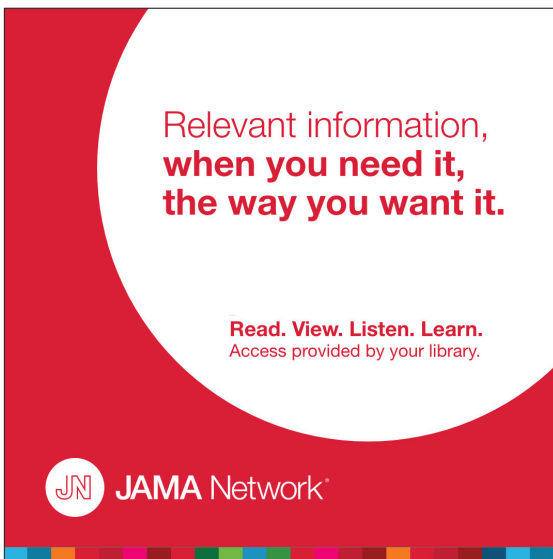
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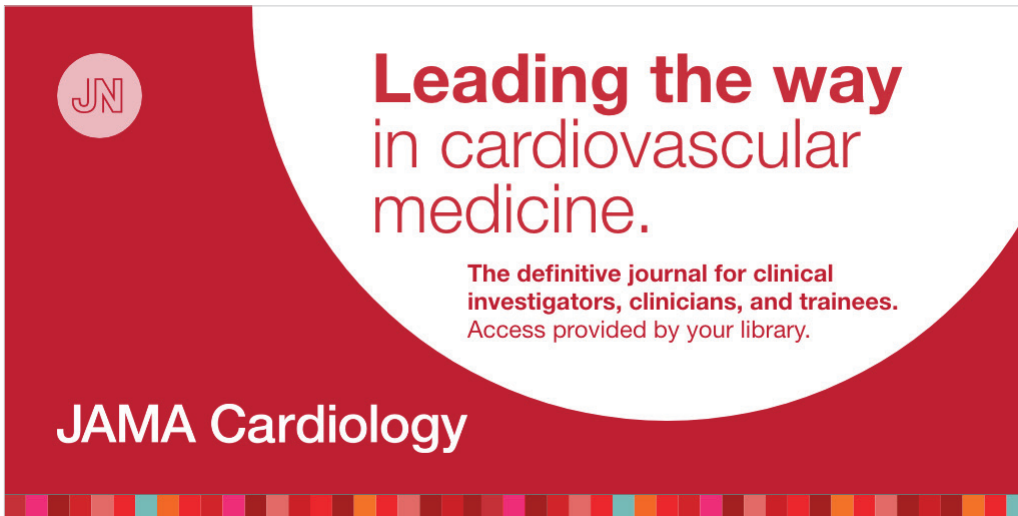


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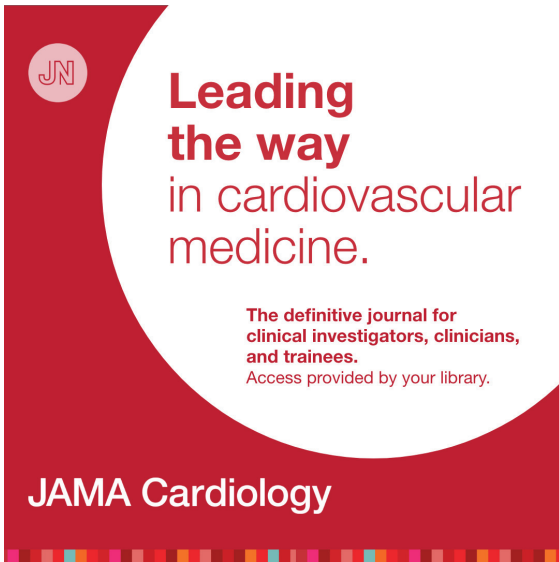


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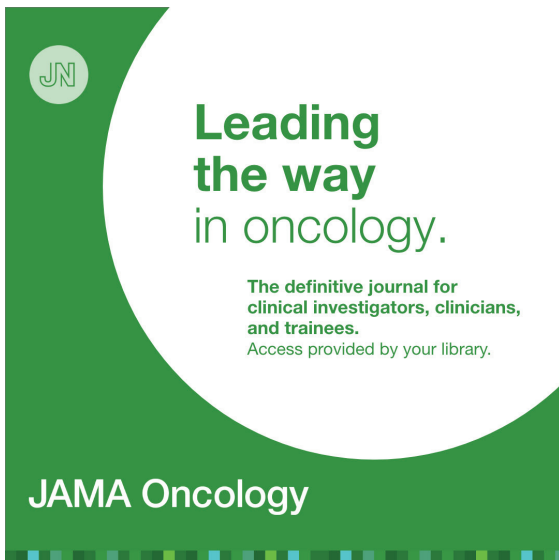
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**JAMA Cardiology and JAMA Oncology Visual Assets for Instagram\***



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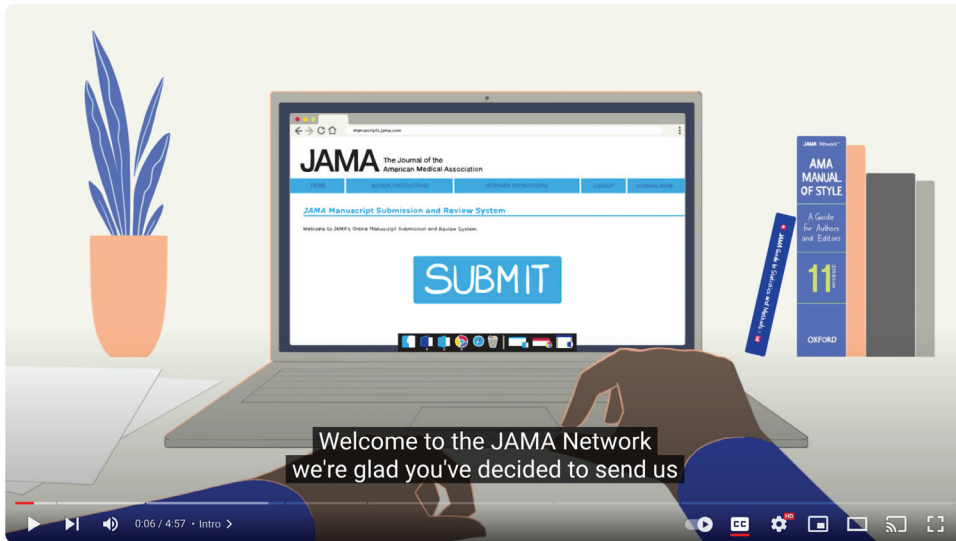
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## Videos



### How to Submit Your Research Paper to the JAMA Network



## [How to Submit Your Research Paper to the JAMA Network](#)

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### Learn More

Please contact the JAMA Network marketing team at [marketing@jamanetwork.com](mailto:marketing@jamanetwork.com) to ask questions, request logos, or request review of your materials.